

Privacy Policy

Protecting the security and privacy of your personal data is important to Omikron. In the following we inform you how Omikron collects, processes, and uses your personal data when you visit our website www.omikron.de. Please read our Privacy Policy carefully.

How you can object to our use of your personal data is described in paragraph 13. Contact, Information, Objection, Cancellation, Deletion.

1. Responsible body

The responsible body for the collection, processing, and use of personal data within the meaning of the General Data Protection Regulation (GDPR) is
Omikron Systemhaus GmbH & Co. KG
Von-Hünefeld-Str. 55
D-50829 Köln

Phone: +49 (0)221 -59 56 99 -0
Fax: +49 (0)221 -59 56 99 -7
E-Mail: datenschutz@omikron.de

Website: www.omikron.de

Data Protection Officer:

Andreas Lindenbach

Omikron Systemhaus GmbH & Co. KG
Von-Hünefeld-Str. 55
D-50829 Köln
Tel.: +49 2201 59 56 99 179
E-Mail: ali@omikron.de

2. Use of personal data

Personal data is any information relating to an identified or identifiable natural person. In particular, these are details concerning your personal or factual circumstances.

a) Collection of personal data

On our website, users have the option to register for information events, training courses or webinars, to get in touch with us to request content such as brochures, white papers and case studies. Omikron collects and stores personal data only when you make them voluntarily available. The data we collect differs by activity and may contain personal information such as first and last name, e-mail address, phone number, postal code, town, and other address components. In some cases, we also record your job title and field, as well as additional information, which we need in order to provide you with all our products and services.

b) Use of personal data

We only use the personal data you provide to be able to process your specific request. For example,

- to answer and fulfill your requests, e.g. sending out requested documents, information, and marketing materials relating to our products and services, and the newsletter you have subscribed to;
- to register you for our webinars, events, or training/workshops;
- to provide customer service and process support requests;
- to send you marketing e-mails you may be interested in, providing you have separately consented to receiving these;

You can choose whether or not you wish to share your data with us for these purposes. Omikron will always obtain your express consent before using your personal data for any other purposes (in particular for advertising).

On our website we also use Google Analytics, which collects personal data. See details below in paragraph 8.

3. Legal Basis

If we have received your consent for processing personal data, Article 6 § 1 lit. (a) of the European General Data Protection Regulation (GDPR) provides the legal basis.

Article 6 § 1 lit. (b) of the GDPR forms the legal basis when the processing of personal data is necessary to fulfill obligations of a contract with the person in question. This also applies to processes which are required prior to conclusion of a contract.

In so far as a processing of personal data is necessary for the fulfilment of a legal obligation of our company, article 6 (1) lit. (c) is the legal basis.

In the event that vital interests of the person concerned or of another natural person require the processing of personal data, article 6 § 1 lit (d) provides the legal basis.

If the processing is necessary to maintain a legitimate interest of our company or a third party and the interests, fundamental rights and fundamental freedoms of the person concerned do not outweigh this interest, article 6 § 1 lit (f) provides the legal basis.

4. Use of Cookies

Our website uses cookies to make the best use of our web site. Cookies are small text files that are stored in the Internet browser or the Internet browser on the user's system.

These cookies allow the browser to be uniquely identified when the website is revisited.

By storing the cookies on your computer system, you have full control over the use of cookies. By changing the settings in your Internet browser, you can disable or restrict the use of cookies. Cookies that have already been saved can be deleted at any time. This can also be done automatically. If cookies are disabled for our website, it is possible that not all functions of the website may be used in full.

5. Web Server Log Files

Every time our website is accessed we log the calls including data and information of the computer accessing our site. The main reason for this is to support error analysis.

The following data are collected and stored:

- IP address of the accessing computer
 - Browser type/version and the operating system used
 - Date and time of the server request
 - Called domain and path of the called webpage
 - Status code and referrer
- This data is not saved alongside any other personal user data.

6. Contact Form

There is a contact form on our webpage which can be used to contact us electronically. If a user makes use of this function, the data entered into the form will be submitted to us and saved.

For the processing of the data, your consent is obtained when you submit the request, with reference to this privacy policy.

Alternatively, you can contact us by using the email address provided. In this case, the personal user data submitted along with the email will be saved.

In this context, the data will not be passed on to third parties. The data will be used by us exclusively for the processing of the conversation, unless you explicitly agree to use it for sending further information or event invitations.

7. Access rights for the SmartOffice Mobile app

In order to use our services via the app, we need to access the following functions of your device:

Location data

We access the location data in order to show you Omikron locations close to your current position. We do not collect or save this information.

8. Use of the web analytics service Google Analytics

Our website uses Google Analytics, a web analytics service of Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA (Google). Google Analytics uses cookies. The data generated by the cookies about your use of this website, including your IP address, are generally transmitted to the Google server in the USA, where they are stored.

Google uses this information on our behalf to analyze your use of our website, to compile reports on website activity, and to provide further services connected with the use of this website and the Internet.

IP Anonymisation:

Our website anonymizes the IP addresses for Google Analytics. This means that if you are located in a member state of the European Union, or another state which is party to the Agreement on the European Economic Area, your IP address will first be abridged by Google on servers prior to transmission. Only in exceptional cases will your full IP address be transmitted to the Google server in the USA, where it is then abridged.

Browser Plugin:

In addition, you can prevent the data generated by the cookie and the data concerning your use of this website (including your IP address) from being recorded by Google Analytics or processed by Google by clicking on the following link <https://tools.google.com/dlpage/gaoptout?hl=en> and downloading and installing the available browser plugin.

As an alternative to the browser plugin, you can use also an opt-out cookie for Google Analytics to prevent the collection of personal data through Google Analytics on this website. Please click on this link [Deactivate Google Analytics](#), to store such an opt-out cookie on your hard drive.

Further information on the terms of use and data privacy is available at <http://www.google.com/analytics/terms/gb.html> and at <https://support.google.com/analytics/answer/6004245?hl=en>.

9. Linking to Social Networks (LinkedIn, XING)

Using buttons on our homepage we link to the social networks "LinkedIn" (Provider: LinkedIn Corporation, 1000 West Maude Avenue, Sunnyvale, CA 94085, USA) and "XING" (Provider: XING AG, Dammtorstraße 30, 20354 Hamburg, Deutschland)

We have no influence on the nature and scope of data that are collected by the social networks. Please refer to the privacy policies of these social networks for the purpose and scope of data collection and further processing and use of the data by the social networks as well as your rights and settings options for protecting your privacy.

Information on the use of your personal data by LinkedIn is available at <https://www.linkedin.com/legal/privacy-policy> and by XING at <https://privacy.xing.com/en/privacy-policy>.

10. Use of YouTube

To provide playback of Omikron videos, we link to the video platform YouTube, which is operated by YouTube LLC, 901 Cherry Ave., San Bruno, CA 94066, USA.

We have no influence on the nature and scope of data that are collected by YouTube. Please refer to the YouTube privacy policies for the purpose and scope of data collection and further processing and use of the data by YouTube as well as your rights and settings options in this regard for protecting your privacy.

Further information on the processing of your data and on data privacy is available at <https://policies.google.com/privacy?hl=en&gl=en>.

11. Duration of storage of your data

The data provided to us by you will be stored only until necessary to fulfill the purpose for which you have provided us with your data, or to comply with legal provisions.

12. Forwarding

Personal data is not passed on to third parties. Omikron does not sell or lease data to third parties. However, we reserve the right to disclose information about you if we are required to do so by law, or if the disclosure is requested of us by rightfully acting authorities or law enforcement agencies.

13. Contact, information, objection, cancellation, deletion

You may at any time object to the use of your personal data, with effect for the future and free of charge, or effect a partial or complete deletion or blocking of your data, or request information about your personal data we have stored, and the relevant authorizations. You do not have to make your objection in any particular form. You can, for example, send us an e-mail to datenschutz@omikron.de or use the contact form on our website.

14. Data security

We have taken a wide range of technical and organizational measures to protect your data against loss, modification, or third-party access. These security measures are continually improved by us in line with technological developments.

15. SSL Encryption

This site uses SSL encryption for reasons of security and for the protection of the transfer of confidential content, such as the inquiries you send to us as a site operator. You can spot an encrypted connection because the address line in the browser will change from "http://" to "https://" and a lock symbol will appear in your browser address line.

When SSL encryption is activated, the data which you submit to us cannot be read by third parties.

16. Updates and Changes

We reserve the right to modify or update any parts of the privacy policy at any time without prior notification. Please review the privacy policy before you use our services in order to stay up to date in case of any changes or updates. **Data privacy policy dated:** 18.05.2018

17. Objection to Promotional Emails

The use of contact data published within the framework of the imprint obligation for the transmission of advertising and information materials not expressly requested is hereby rejected. The operators of this site expressly reserve the right to take legal action in the event of unsolicited sending of advertising information, such as spam e-mails.

18. Right to Appeal to a Regulatory Body

Without prejudice to any other administrative or judicial remedy, you have the right to appeal to a supervisory authority, in particular in the Member State where you are located, your workplace or the location of the suspected infringement, if you consider that the processing of your personal data violates the GDPR.

For our head office in Cologne, the NRW state commissioner for data protection and freedom of information is the competent supervisory authority. You can contact this organization as follows:

Landesbeauftragte für Datenschutz und Informationsfreiheit
Nordrhein-Westfalen
Postfach 20 04 44
40102 Düsseldorf
Phone: 0211/38424-0
Fax: 0211/38424-10
E-Mail: poststelle@ldi.nrw.de